

SECRET LIFE OF BEES:  
**WHERE HAVE ALL  
THE BEES GONE?**



Jordan Hardy

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## SECRET LIFE OF BEES: **WHERE HAVE ALL THE BEES GONE?**

### Project Summary

#### Purpose:

The purpose of The Secret Life of Bees: Where have all the bees gone? DVD is to shed light on the disappearance of honeybees in Europe and the United States and what may have caused this mysterious disappearance.

#### Interfaces:

##### Introduction:

Animation: A giant beehive is hanging from a tree on the left side of the screen and gets bigger as it moves to the center of the stage. A giant bee comes flying on the screen from the right with the title of the flash piece followed by text opening the piece.

Text: “The Secret Life Of Bees: Where Have All The Bees Gone? Are they hiding underground? Have they found a secret world? Why aren’t they here anymore? Is this a direct a result of global warming? A result of pollution?”

##### Colony collapse disorder:

Animation: The beehive gets bigger and a queen bee appears jumping in her hive with a crown on her head. A swarm of bees comes from the left and flies across the screen disappearing and then reappearing. The queen bee’s crown falls from her head and she disappears. The text explaining what CCD is will appear before the crown hits the ground.

Text: “Colony collapse disorder or CCD could be playing a large part in what is eliminating our vital pollinators and endangering our food security.”

## SECRET LIFE OF BEES: **WHERE HAVE ALL THE BEES GONE?**

### Project Summary

#### Interfaces cont.:

##### Climate Change:

Animation: There will be two stages that will be divided by a red dotted line. Both stages will have the same landscape, the only difference at first being the color change between the separate stages. There will be butterflies and bees flying around pollinating the flowers in both stages. In the dark stage on the left, the bees and flowers will fade away and eventually disappear from the brown bush, leaving the stage empty and the text will fly in from the top.

Text: “Over time the climate has changed because of Global warming and scientists believe that this might be the cause for the bees’ disappearance.”

##### Excessive Pesticide use:

Animation: The beehive is still on the branch on the left-hand side. Three barrels will slide into the screen from the right. A bee will come from the beehive and go toward the crops and will spring up once pesticide has been sprayed from the barrels. The bee that was able to fly over the field won’t be able to get near the crops anymore because a dome will appear and a pesticide shower will be on a loop and the bee will hover above.

Text: “The excessive use of pesticides has made it almost impossible for the honeybee to do its job.”

## SECRET LIFE OF BEES: **WHERE HAVE ALL THE BEES GONE?**

### Project Summary

#### Interfaces cont.:

##### Genetically modified crops:

Animation: The beehive is still on the branch on the left hand side and a couple of tomatoes on a vine will fly from the center of the tree starting the animation. A syringe will come from left and pierce the tomato and big bee will fly in after that from the right. The bee will near the flower about to pollinate but will stop and turn away and a blinking NO sign will start to flash. Text will appear at the bottom to explain.

Text: “A lot the crops that are genetically altered might deter the bees.

##### Industrial agriculture system:

Animation: The beehive is still on the branch on the left hand side flashing. In the background in the middle of the screen there is landscape full of factory buildings and there is a sign that says “Honey Factory” right outside of it. A truck comes into the stage from the left and stops in front of the Honey Factory. The truck has an opening full of bee’s flying around behind bars. Text appears from the right in the sky to explain this particular stress on the bees.

Text: “Bee’s experience mass production through of honey and transportation from farm to farm.”

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#### Interfaces cont.:

##### What is affected by the bees disappearing and how it affects us:

Animation: The beehive is still on the branch on the left hand side and a flower, jar of honey, pieces of fruit, and a crop will fly onto the screen into a basket. Some type with fly in from the bottom and tell the audience that they can rollover the items to find out the names of the items that would be affected by the disappearance of the honeybee. A bee will fly in on right an will hover. Text will appear explaining the scene.

Text: “Without the honeybee we would lose our food supply and other important crops.”

##### Credits:

Animation: A bee will fly across the screen and my name will fly across.

Text: “Created by Jordan Hardy.”

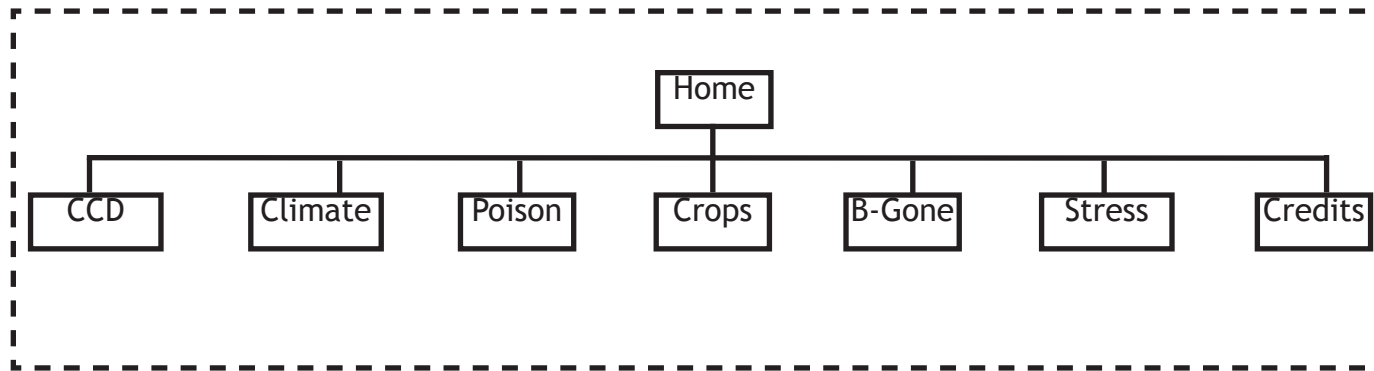
#### Audience/User:

The primary target audience focuses on 8-10 years old.

#### Perception/Tone:

Colorful, satirical, and knowledgeable.

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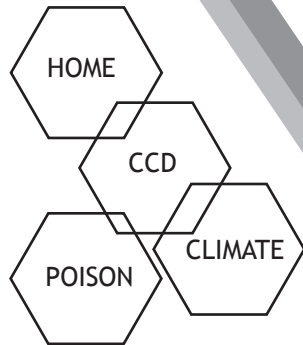
Legend



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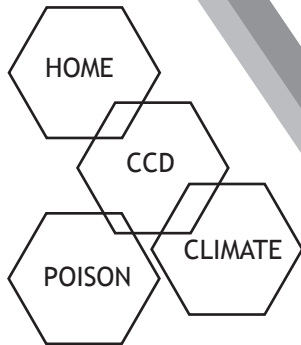




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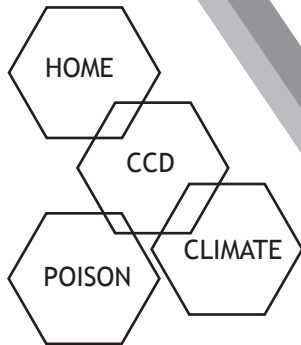
**Text:** "Colony collapse disorder or CCD could be playing a large part in what is eliminating our vital pollinators and endangering our food security."



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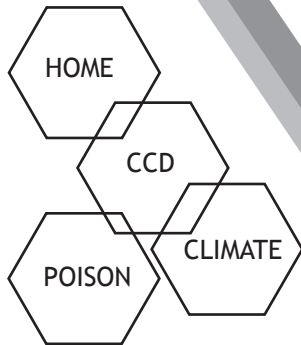
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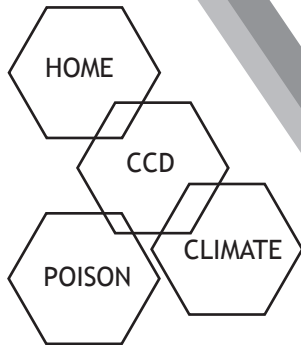
**Text:** "The excessive use of pesticides have made it almost impossible for the honeybee to do its job."



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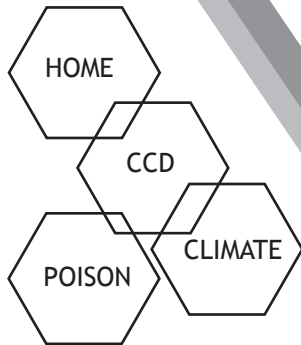
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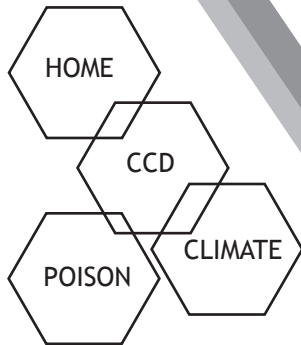
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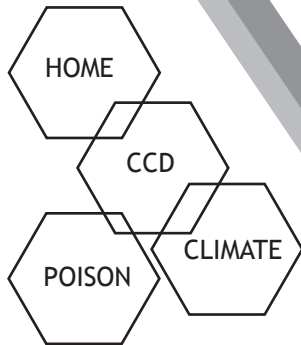
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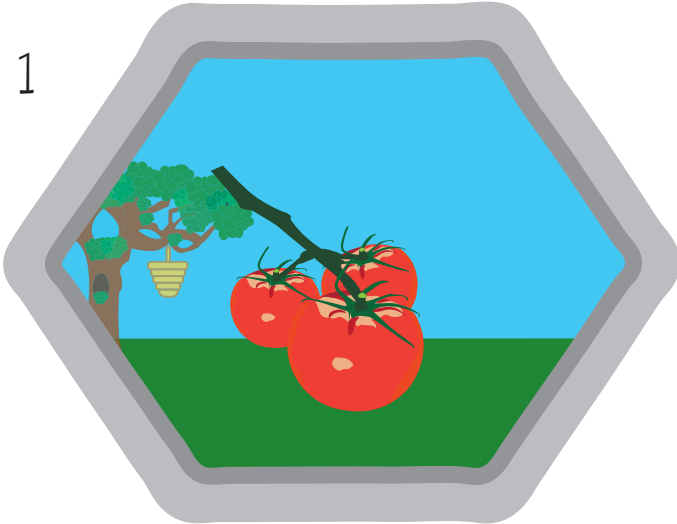
**Animation:** A big bee will fly across the screen followed by the text.

**Text:** "Created by Jordan Hardy. "

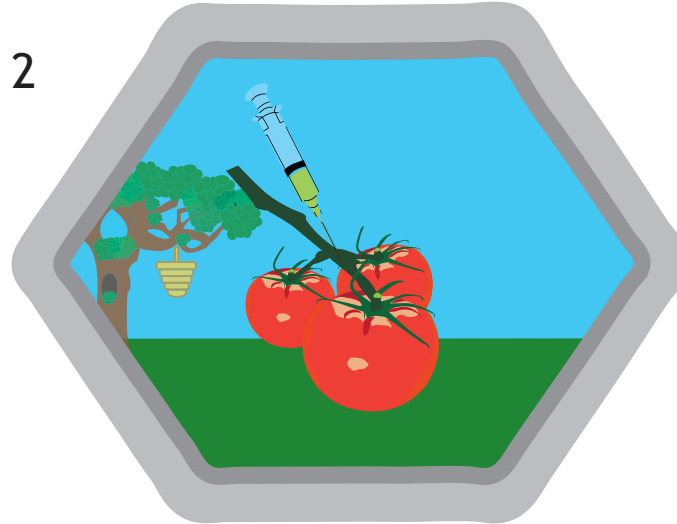


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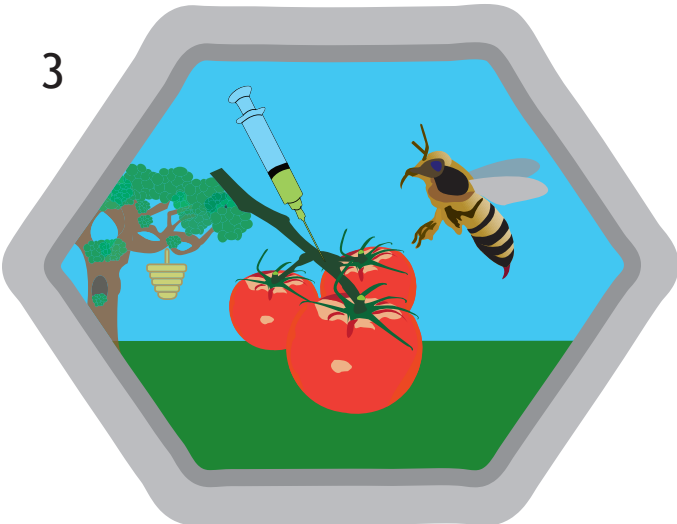
1



2



3











4





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## Colors for Navigation Buttons

	#6600FF
	#CC0000
	#336633
	#FF6500
	#0000CB
	#FF32CC
	#00FFFF
	#FFFF65

## Fonts Used

Stencil  
Sybil Green  
Franklin Gothic-Medium

## Static Main Stage Colors

	#999999
	#CCCCCC
	#339933
	#31CCFF
	#C1B388

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Designed by Jordan Hardy  
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